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AP Land, HELP see bright prospects in China venture

Roznah Abdul Jabbar

The 50:50 smart partnership between Asia Pacific Land Bhd (AP Land) and HELP International Corp Bhd to identify education business opportunities in any country, starting with China, sees very bright prospects there, said AP Land joint managing director Low Gee Teong.

Low said the partnership enables both companies to exploit their expertise and synergies to complement each other.

In China, HELP will complement AP Land's venture where it is building a commercial development in Changshu city, Jiangsu province, to meet the needs of the fast expanding multinational and domestic companies.

"With this in mind, the partnership will explore the development of a new campus in Changshu to focus on vocational training and English for specific purposes," Low added.

HELP group president Datuk Dr Paul Chan said with its strong presence in education locally and abroad, teaming up with AP Land's network in Asia will drive the growth of both companies further.

According to Low, the commercial development will be done in three phases and the first phase, covering 400,000sq ft, will be completed in two months' time. The first two phases have a gross development value of RMB500 million (RM237.9 million).

The 20,000sq ft campus, part of phase one, will start operation in October with 500 students expected in its first year.

Low said he is optimistic about the education business "as Changshu is a very rich area with high income".

In Malaysia, he said AP Land and HELP plan to set up a 50-acre campus and a retirement home in Bandar Tasik Puteri, Rawang, in the next three to four years.