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Supported by its strategic expansion plan, OSK Research Sdn Bhd believes HELP International (7236) would be able to quicken its growth momentum as well as achieve its goal of becoming a leading education provider locally and abroad.

"We are switching our valuation parameter from a Residual Income Model (RIM) to price earnings ratio valuation as we are opting for a short term horizon in order to capture HELP's rapid growth over the next few years," said analyst Norfauzi Nasron.

OSK Research maintained its "buy" recommendation on the stock at a higher target price of RM4.30 from RM3.58 previously.

"We believe the potential corporate exercise involving the group could potentially provide short term upside catalyst for HELP while its growth prospect will sustain its long term upside catalyst," Norfauzi said.

He said with HELP's internalisation plan is well in place, OSK would not be surprised if within a few years time the company's overseas business overtakes its local business in term of revenue and earnings contribution to the group.

HELP currently has presence in China, Indonesia and Vietnam and will have presence in Australia, Cambodia and Thailand soon.



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